

ApHCC

Appaloosa Horse Club of Canada



2008 Advertising Rates

GET CONNECTED

www.appaloosa.ca

It's Not Just a New Look!!!!

We're adding services

Banner Advertising - Internet

(all banner ad sizes are measured in Pixels)
Home Page banner Left hand side
Rotated equally at the top with other
advertisers.

150p wide x 74p high

1x	\$80.00
3x	\$70 per month
6x	\$55 per month
12x	\$35 per month



Sale Directory Home Page Right Hand

250p wide x 80p high

6 months	\$85.00
12 months	\$150.00



Classified Advertising - Internet

Text Ad - 120 days	\$10.00
Photo Ad - 120 days	\$20.00
(photo ad includes 3 photos)	

Classified Advertising - Internet Combined with Magazine Ad

Text Ad - 120 days	FREE
Upgrade to a photo ad	\$10.00

Stallion Advertising - Internet

Photo Ad 6months	\$30.00
Photo Ad - 12 months	\$50.00
(photo ad includes 3 photos)	

Stallion Advertising - Internet Combined with Magazine Ad

Photo Ad 6months	\$20.00
Photo Ad - 12 months	\$40.00
(photo ad includes 3 photos)	

Magazine Advertising

Colour Full Page	\$624.00
3x price	\$520.00
Colour 1/2 Page	\$360.00
3x price	\$300.00
Inside Colour Covers	\$684.00
3x price	\$570.00
Outside Back Colour Cover	\$720.00
3x price	\$600.00
Colour Card Ads	\$72.00
3x price	\$60.00
Colour Sale Feature	\$120.00
3x price	\$100.00
Blk & Wht Full Page	\$270.00
3x price	\$225.00
Blk & Wht 1/2 Page	\$162.00
3x price	\$135.00
Blk & Wht 1/4 Page	\$102.00
3x price	\$85.00

For more information:

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or visit www.appaloosa.ca

